Cleveland, Ohio
"Days of the Ships Festival"
3rd Weekend in June
Attendance 100M

V.I.P. parties, boat shows and competitions, ski shows and music make up this Days of the Ships Festival. A good mid-Western market, this festival generates all free publicity as it is city sponsored. Fireworks would encourage the excitement.

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Source: https://www.industrydocuments.ucsf.edu/docs/sgcy0004